

VEGE presso

Small farm on your table

A cup of Aojiru provides your health

Aojiru redefine

Redefining Aojiru with a new concept

With the increasing awareness of health-consciousness,
natural plant-based foods are gaining worldwide attention.

We improved the Japanese-originated "Aojiru" (green juice) with a new concept
and developed "VEGE presso",
a 100% plant-based drink that's safe and secure,
with no food additives, excipients, or bulking agents.

As a "natural supplement",
this drink can be consumed daily,
allowing you to easily maintain your health
while keeping up with your busy daily lifestyle.



WHO (World Health Organization)

The importance of consuming **vegetables** for health is supported.

1. **Vegetables** offer vital nutrients essential for maintaining good health, including vitamins, minerals, and fiber.
2. Eating **vegetables** helps reduce the risk of diseases like heart disease, high blood pressure, and diabetes.
3. **Vegetables** assist in managing weight and keeping the digestive system.



Vegetable shortage

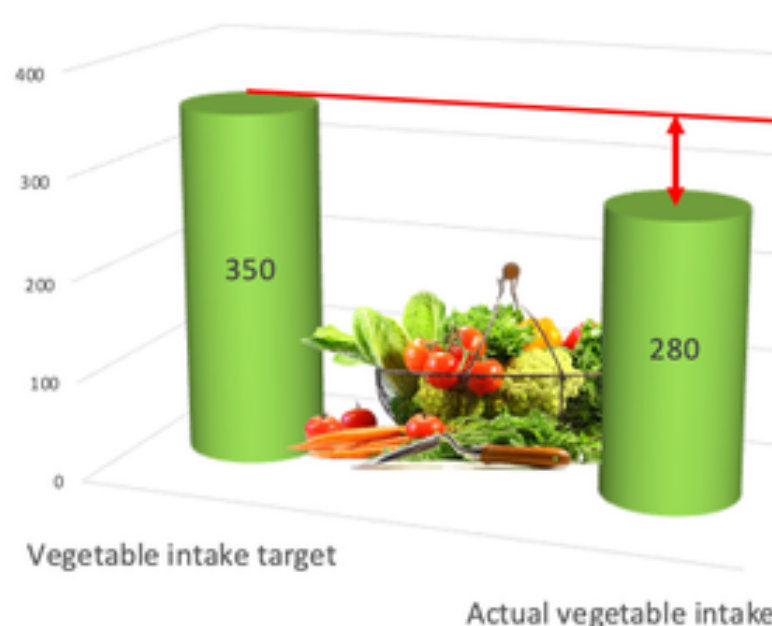


High blood
pressure

Constipation

Diabetes

You will need to take in additional
70g of vegetables per day.



Aojiru solves vegetable shortage



Just drink one cup a day.

Conventional Aojiru

The **problem** with green juice is that it uses food **additives** and **dextrins**.



Problem

Most green juices contain **food additives** and **dextrins**.

販売会社	フアンケル、アサヒ、アサヒ、アサヒ、アサヒ、アサヒ、アサヒ						
商品パッケージ	Company A	B	C	D	E	F	G
配合成分 赤字は、デキストリン、増量剤、食品添加物	ケール(国内産)、水溶性食物繊維、でんぷん分解物、植物性ツイントース(オリゴ糖)	大麦若葉粉末、還元麦芽糖水飴、難消化性デキストリン(食物繊維)、抹茶、クマザサ粉末、植物性乳酸菌、デキストリン、プルラン	大麦若葉、デキストリン、ハト麦エキスパウダー	大麦若葉末、マルチトール、フラクトオリゴ糖、ガラクトマンナン(食物繊維)、明日葉末、抹茶、煎茶、酵素処理ルチン	大麦若葉末、還元麦芽糖、抹茶ノキトサン(カニ由来)、トレハロース、増粘多糖類	大麦若葉末、加工黒糖、はちみつ、有機ケール末、マルチデキストリン、緑茶末、ローヤルゼリーエキス末、有胞子性乳酸菌、乳酸菌(大豆由来原料を含む)よもぎ末、増粘剤(プルラン)	有機大麦若葉末、ユーグレナグラシリス、有機明日葉粉末、イヌリン(食物繊維)、イソマルトオリゴ糖粉あめ、クロレラ、酵母エキス、香料

赤い字はデキストリン、増量剤、食品添加物

Red letters are food additives, dextrins, and bulking agents.

We are worried that it contains food additives and is not good for you.



Our Green Juice

- Strong taste
- Natural taste
- Delicious

Green Juice 4 major companies

- Light taste
- smooth and dry

Why?

So why use food additives?

Why use food additives and dextrin?

Because

1. It is only for the convenience of the manufacturer.
 2. Adding additives makes it **easier to produce** and makes it possible to **reduce production costs**.
-

Disadvantage for the consumer

1. **Bulking agents** lower the nutritional content of vitamins and minerals
2. Raise blood sugar levels.
3. The amount of vegetables is reduced.

Start of development

So, We have started to develop a manufacturing method that does **not use additives**.

5 years

Development of
the Additive-free green juice

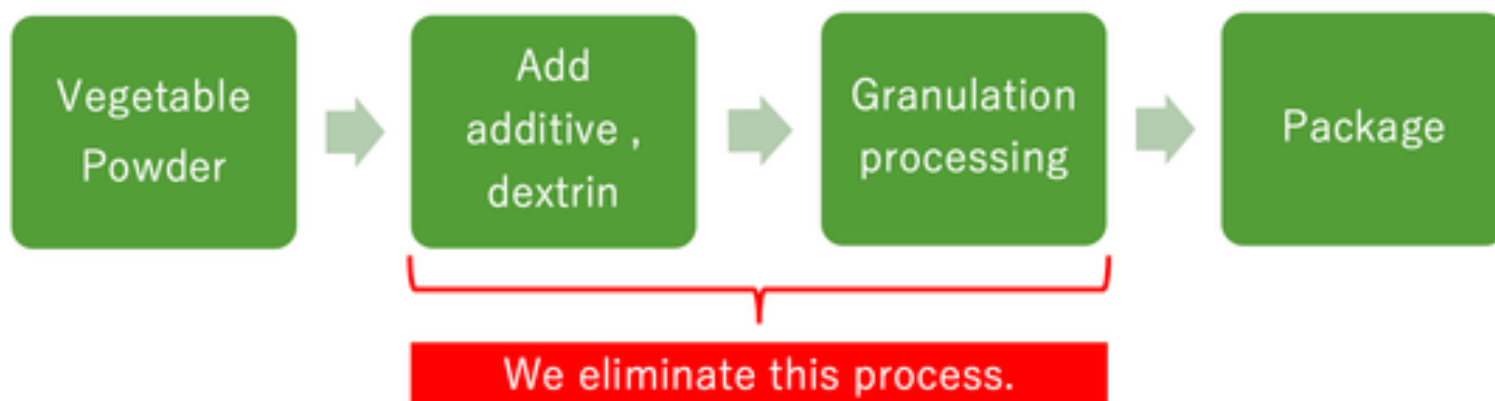


Pure Natural Manufacturing Method.

5 years development period

Completed

Conventional method



Our New Method



Pure Natural Manufacturing Method

Aojiru solution for vege shortage

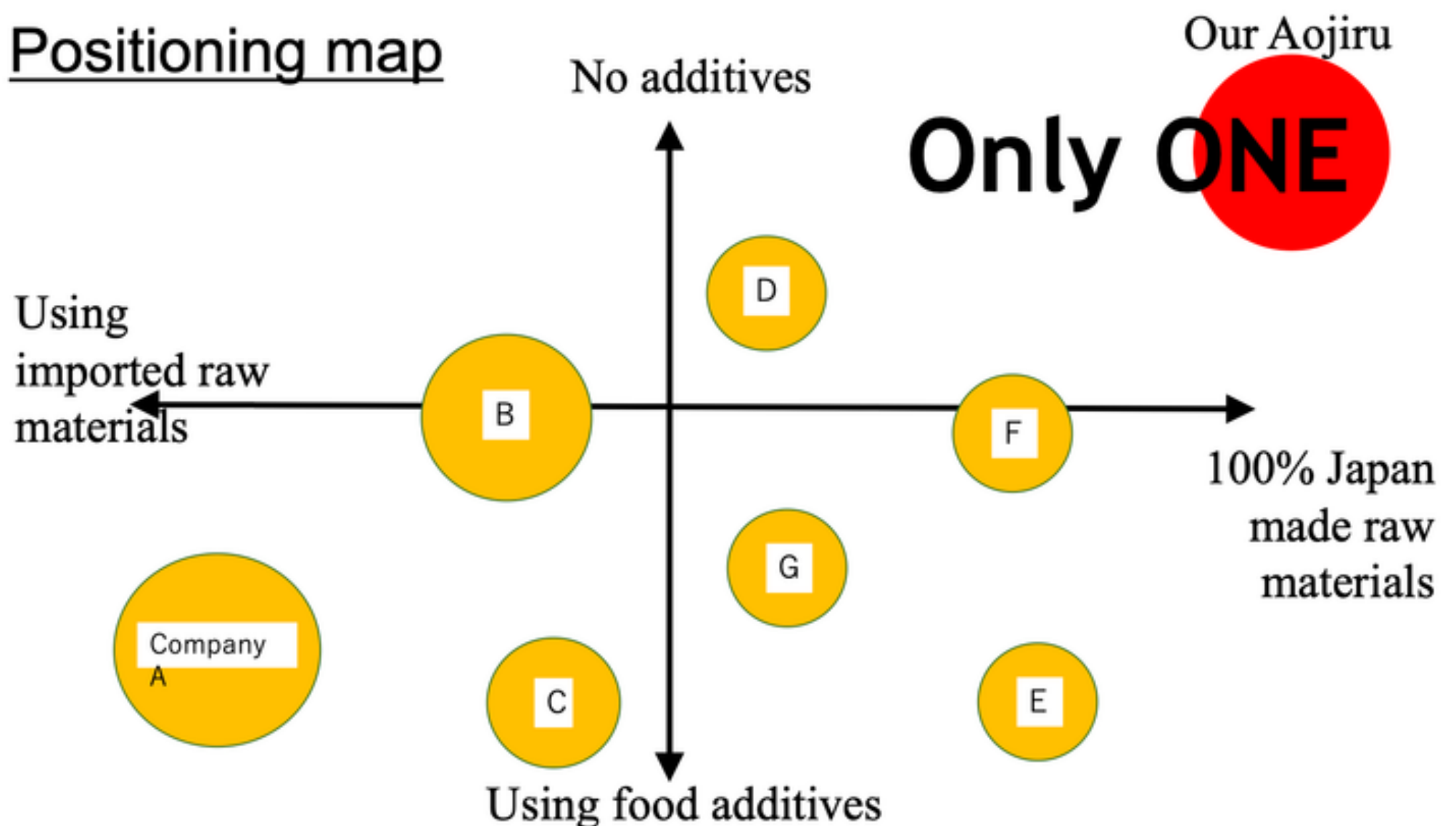
You can take in 40-60g of vegetables
by drinking one cup of our green juice.



Vegetables of 40g



Positioning map



Vegan and HALAL

The 100% plant-based green juice is
VEGAN compliant and
Halal certified.



VEGE presso.
Small farm on the table

VEGE presso Three features

① **Additive-Free**

No additives
Dextrin-free
Starch-free

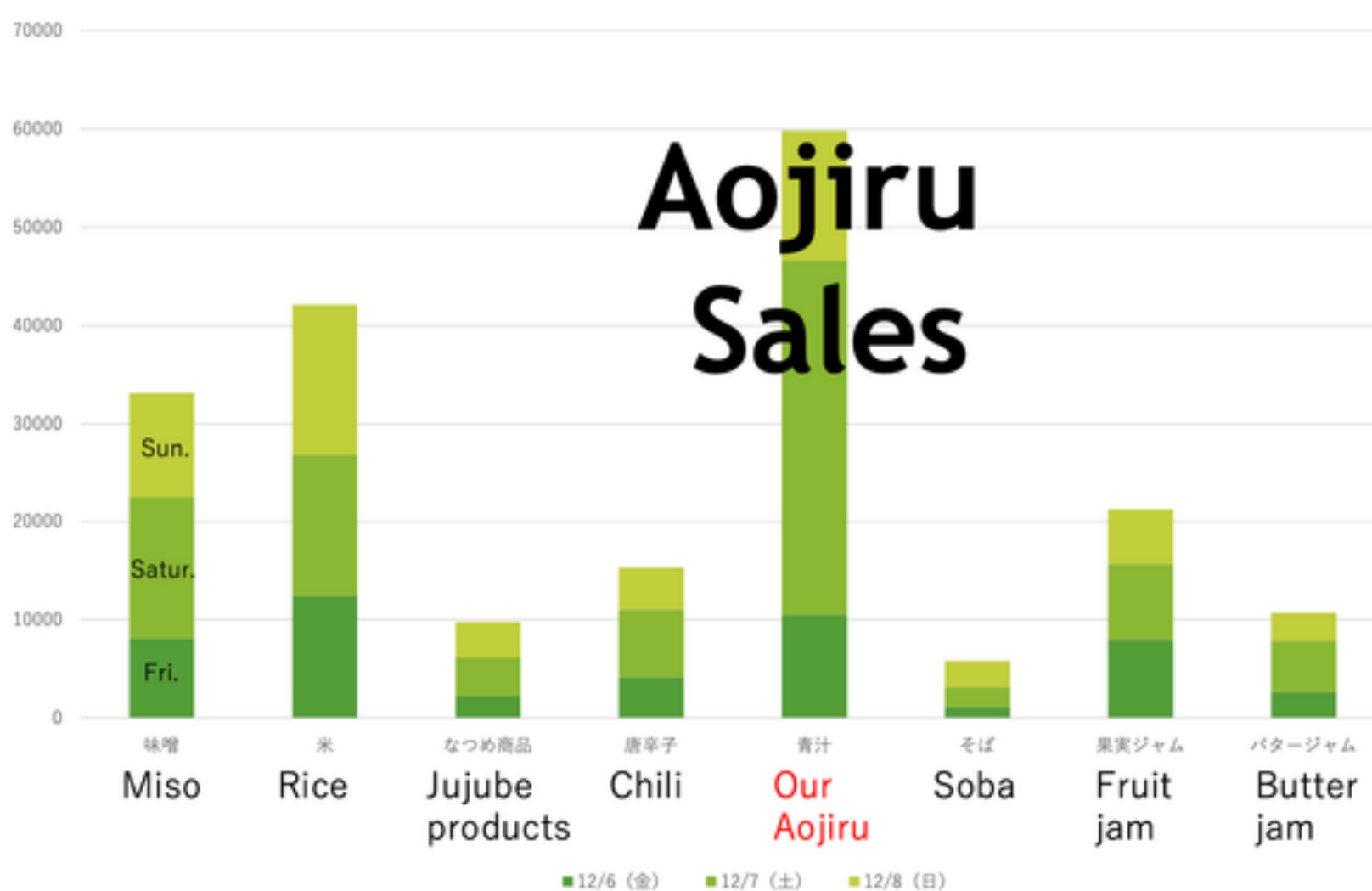
② **Plant - Based 100%**

③ **Halal Certificate ,
Vegan**





For children because
Non-Additive



3-day tasting in Nagano prefecture in Taiwan Sales

Features

- Additive-free
- 100% natural raw material
- Health-oriented products
- Good for health
- Easy to drink.



Voices

Customer (Malaysian, Singaporean etc.) reviews

"I used to drink aojiru but it was bitter and
I can't continue to drink.
With PLANTz's aojiru, I can continue to drink deliciously."

"Since it is additive-free and all the ingredients are made in Japan,
I can drink with confidence."

It's lightweight, good for traveling,
and helps make up for a lack of vegetables.

20packets

1		Young barley leaf powder , soybean powder, sugar beet, vegetable lactic acid bacteria powder, broccoli powder, spinach powder (all raw materials are made in Japan)	1≈5
2		Soybean powder ,barley young leaf powder, sugar beet, broccoli powder , kale powder (all raw materials are made in Japan)	2≈6
3		Barley young leaves, broccoli, kale, mulberry leaves (all raw materials are made in Japan)	3≈7
4		Young barley leaf powder, kale powder, mulberry leaf powder , Salacia extract powder	4≈8

36boxes/1carton
MOQ 36boxes

30packets

5		Young barley leaves, soybean powder, sugar beet, broccoli, plant-derived lactic acid bacteria, Komatsuna , spinach (all raw materials are made in Japan)	
6		Soybean powder, young barley leaves, sugar beet, mulberry leaves , kale, plant-derived lactic acid bacteria (all raw materials are made in Japan)	
7		Young barley leaves, kale, mulberry leaves, broccoli, plant-derived lactic acid bacteria (all raw materials are made in Japan)	
8		Soybean powder , Young barley leaves, kale, Salacia extract powder, plant lactic acid bacteria	

24boxes/1carton
MOQ 24boxes

How to Drink



MIX ↓



Our Company

Company Name	PLANTz Corporation
Established	July 17, 2015
Representative	President Hiromi Kitabayashi
Major sales destinations	General Users , Department store in Japan Taiwan,USA Large department store in Malaysia
Head office address	〒399-4117 8190-25 akaho , komagane-city ,Nagano
Products handled	Vege Presso
corporate identity	Maintaining and improving the "health" of our customers and receiving the voice of "joy". We will borrow the power of plants and carry out a business that makes customers feel "healthy".

To make it easier to take the "power" of plants

We believe that eating natural foods is the best way to maintain good health.

I want you to easily drink delicious green juice with plenty of vegetables and fruits every day.

Please use "Aojiru" to improve your eating habits and maintain your health.



PLANTz Corporation

We make Aojiru
in Nagano,
which is rich in nature.

Aojiru Products

Premium type for department stores and specialty stores



MILK FLAVOR

halal

Ease of drinking 5
Aojiru-ness 1



PROBIOTIC

halal

Ease of drinking 4
Aojiru-ness 3



GREEN JUICE

halal

Ease of drinking 1
Aojiru-ness 5



DIET SALACIA

halal

Ease of drinking 2
Aojiru-ness 4



LETTUCE

halal

Ease of drinking 3
Aojiru-ness 2

Product Name	Picture	Content/box	Product features	Taste	target customer	Retail price (Japan)	Minimum Order Q'ty	Expiry date	storage method	Ingredients (all raw materials are made in Japan)
Lactic acid bacteria green juice 400 / 3g x 30 packets		30packets	1. Contains 40 billion lactic acid bacteria. 2. Easy to continue and drink.	A little sweet	People who want to improve their bowel movement and improve their immune system	¥3,000	24boxes /1carton	547days (18months)	At room temperature	Young barley leaves, soybean , sugar beet, broccoli, plant-derived lactic acid bacteria, Japanese mustard spinach, spinach
Aojiru milk flavor / 5g x 30 packets		30packets	1. Sweet Aojiru with soybean. 2. Popular with children because it is not bitter. 3. Contains lactic acid bacteria.	sweet	First time drinkers of Aojiru and children	¥3,000	24boxes /1carton	547days (18months)	At room temperature	Soybean , young barley leaves, sugar beet, mulberry leaves, kale, plant-derived lactic acid bacteria
Authentic green juice / 3g x 30 packets		30packets	1. For you who lak vegetables. 2. Contains lactic acid bacteria.	Delicious and not bitter	People who feel they don't have enough vegetables	¥3,000	24boxes /1carton	547days (18months)	At room temperature	Young barley leaves, kale, mulberry leaves, broccoli, plant-derived lactic acid bacteria
SALACIA green juice / 5g x 30 packets		30packets	1. To support your sugar cravings. 2. Contains 70mg of pure Salacia powder in each packet. 3. Contains lactic acid bacteria.	Delicious and not bitter	For those who are concerned about sweet foods.	¥3,600	24boxes /1carton	547days (18months)	At room temperature	Soybean powder, Young barley leaves, kale, Salacia extract powder, plant-derived lactic acid bacteria
Green juice with Lettuce/ 3g x 30 packets)		30packets	1. You can take crisp lettuce deliciously because contains Lettuce chips. 2. Mixed with Aojiru and dried Japanese lettuce. 3. As soon as you add water or milk, the lettuce floats to the surface.	Delicious and not bitter	People who want to improve their bowel movement	¥3,200	24boxes /1carton	547days (18months)	At room temperature	Barley Grass , Beet sugar , Green tea , Soybean , Brown rice , Lettuce , Broccoli , Spinach

Popular type

for mass retailers



Product Name	Picture	Content/box	Product features	Taste	target customer	Retail price (Japan)	Minimum Order Q'ty	Expiry date	storage method	ingredients
Japanese green juice lactic acid bacteria (boxed) / 3g x 20 packets		20packets	1. Contains 20 billion lactic acid bacteria. 2. Easy to continue and drink.	A little sweet	People who want to improve their bowel movement and improve their immune system	Open	36boxes /1carton	365days	At room temperature	Young barley leaf , soybean , sugarbeet,vegetable lactic acid bacteria , broccoli , spinach
Japanese green juice soft (boxed) / 4.5g x 20 packets		20packets	1. Sweet Aojiru with soybean. 2. Popular with children because it is not bitter.	sweet	First time drinkers of Aojiru and children	Open	36boxes /1carton	365days	At room temperature	Soybean , barley young leaf , sugar beet, broccoli , kale
100% Japanese green juice (boxed) / 2.5g x 20 packets		20packets	1. For you who like vegetables. 2. Easy to continue and drink.	Delicious and not bitter	People who feel they don't have enough vegetables	Open	36boxes /1carton	365days	At room temperature	Young barley leaf , broccoli , kale , mulberry leaf
Green juice SALACIA (boxed) / 2.3g x 20 packets		20packets	1. To support your sugar cravings. 2. Contains 70mg of pure Salacia powder in each packet.	Delicious and not bitter	For those who are concerned about sweet foods.	Open	36boxes /1carton	365days	At room temperature	Young barley leaf powder, kale powder, mulberry leaf powder, Salacia extract powder

Economy type for mass retailers (Bag Type)



Ease of drinking 5
Aojiru-ness 1



Ease of drinking 4
Aojiru-ness 3



Ease of drinking 1
Aojiru-ness 5



Ease of drinking 2
Aojiru-ness 4

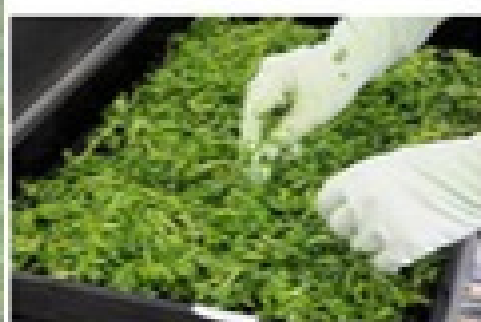
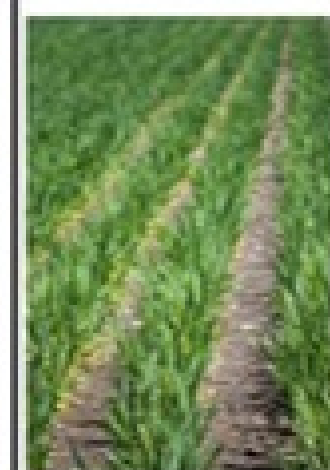
Product Name	Picture	Content/box	Product features	Taste	target customer	Retail price (Japan)	Minimum Order Q'ty	Expiry date	storage method	Ingredients
Japanese green juice lactic acid bacteria (economy)		75g	1. Contains 20 billion lactic acid bacteria. 2. Easy to continue and drink.	A little sweet	People who want to improve their bowel movement and improve their immune system	Open	72boxes /1carton	365days	At room temperature	Young barley leaf , soybean , sugarbeet,vegetable lactic acid bacteria , broccoli , spinach
Japanese green juice soft (economy)		114g	1. Sweet Aojiru with soybean. 2. Popular with children because it is not bitter.	sweet	First time drinkers of Aojiru and children	Open	72boxes /1carton	365days	At room temperature	Soybean , barley young leaf , sugar beet, broccoli , kale
100% Japanese green juice (economy)		63g	1. For you who like vegetables. 2. Easy to continue and drink.	Delicious and not bitter	People who feel they don't have enough vegetables	Open	72boxes /1carton	365days	At room temperature	Young barley leaf , broccoli , kale , mulberry leaf
Green juice SALACIA (economy)		58g	1. To support your sugar cravings. 2. Contains 70mg of pure Salacia powder in each packet.	Delicious and not bitter	For those who are concerned about sweet foods.	Open	72boxes /1carton	365days	At room temperature	Young barley leaf powder, kale powder, mulberry leaf powder, Salacia extract powder

■ Company's profile

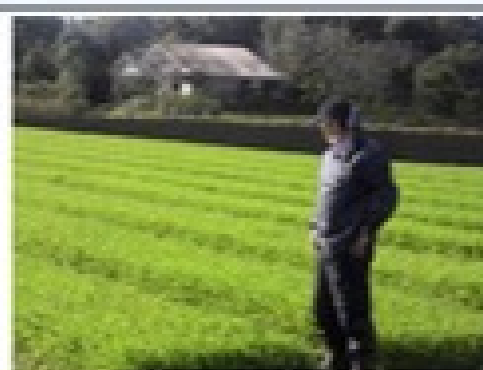
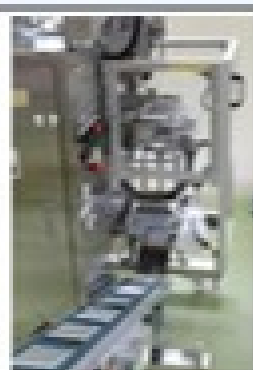
Company's Name	PLANTz Corporation		
Annual Sales	20 million	Numbers of Employees	4 employees
Name of Representative	KITABAYASHI Hiromi, CEO		
Messages to Purchasers	We are a specialist manufacturer of green juices. We have our own line dedicated to the production of green juice and use a patented manufacturing method to produce green juice without additives. Although it is common knowledge that fillers are added, our green juice does not contain any artificial fillers, food additives, preservatives, colors, flavors, etc. We aim for 100% natural green juice.		
Website Address	https://aojiro.com		
Company's Address	〒 3994117	8190-25 Akaho, Komagane-city, Nagano, JAPAN	
Factory's Address	〒 3994117	8190-25 Akaho, Komagane-city, Nagano, JAPAN	
Name of the Person in Charge	KITABAYASHI Hiromi	E-mail Address	iloveasia2000@gmail.com
Phone Number	+81-265-95-3455	Fax Number	+81-265-95-3703



■ Selling Points of the production process



Pictures



■ Information of Quality Assurance

Inspection of Products	☒ Yes ☐ No	(If yes, please provide additional information about inspection) General test for counting viable bacteria and coliform bacteria test carried out in the laboratory			
Hygiene Management	Production Process	Managed in-house using a manufacturing process control table and regularly tested for bacteria on the raw materials used.			
	Employees	Training and supervision in internal hygiene management			
	Facilities and Equipments	Regularly inspect and manage bacteria in manufacturing plants HACCP, HALAL			
Emergency Response	The Contact Points	The person in charge	KITABAYASHI Hiromi	Phone number	+81-90-4944-5401
	Documentation	In case of emergency, arrangements have been made to contact the above contact details by telephone or email, which is also stipulated in the Specified Commercial Transactions Act. Managed via raw material records, manufacturing records, process control sheets and quality control records. The company has PL insurance from the Japan Food Hygiene Association, an association incorporated as a public benefit corporation.			

VEGE presso

VEGE Presso® is a 100% natural green juice
with no food additives,
bulking agents,
preservatives, coloring agents,
or flavoring.

PLANTz Corporation
8190-25 Akaho, Komagane-city, Nagano 399-4117, JAPAN

